



NETIDEAS

eNewsletter

香港 · 上海 · 北京



網點批發管理方案
Wholesale Management Solution

網點零售管理方案
Retail Management Solution

網點視像監察方案
Video Monitoring Solution

網點祝您 聖誕&新年快樂

Netideas Ltd. Wishes You Merry Christmas & Happy New Year

2011年已經將近過去，2012年全新的一年將會到來之際，您是否還在煩惱您的舊管理系統未能有效協助達成您的銷售目標，亦總是無法有效率地助您管理和營運業務，更未能提供清晰表報來助您計劃來年的銷售或營運計劃呢？

2011 is almost the past. When the New Year 2012 is arriving, do you still worry for your old management system as it is unable to help you for achieving the sales goals effectively? Is it always helpless on the management and operations, even failed to provide comprehensive analysis and reports to help to plan and execute the sales strategy or business operation proposals for the coming year?

新一年，新展望。您有否考慮更換全新管理系統方案以促進來年的銷售或營業管理效率，讓您的業務更快速全面發展？可能您現時並沒有大量的資金投入系統更換中，又或者擔心公司未能即時適應新系統，又或者想以承擔最少的風險去嘗試該新系統是否一個合適而有效的系統管理方案，以幫助公司未來可更好地發展。

New Year always with New Prospect. Have you ever consider starting the new management system replacement program for promoting the efficiency on sales and business management next year, in order to boot your business up with more rapid and comprehensive developments? Maybe there is no such large capital investment for system replacement at present. Or you worry that the company failed to adapt to the new system immediately. Or you would like to minimize the risks to try out if the new system is a suitable and effective systems management solution to help the company have better development and expansion in the future.

現在，由網點提供的專業供應鏈管理方案就可滿足您的發展需求，同時適合您業務要求。運用真正雲端運算科技的管理系統方案，公司無需更換舊系統，網點供應鏈管理方案可整合您的現有系統共同使用，透過互聯網系統直接可即時傳遞數據生成表報分析，節省時間成本，符合經濟效益，提高整體業務管理水平，有效加速公司營業額增長。

Now, Netideas professional supply chain management solutions not only meet your development needs, but also suit for your business requirements. By exploiting the real cloud computing technology, Netideas supply chain management system solutions can be used directly and normally by integrating your existing systems without replacing your old system. Through the Internet the systems are able to generate real-time analysis and reports by transmitting instant data analysis for saving time and cost. It cost-effectively improves the overall business management and also increases company turnover effectively.

網點供應鏈管理方案包括：

Netideas supply chain management system solutions:

1. 批發管理方案 Wholesale Management Solution:

- 簡單易用系統 - 直覺的操作介面清晰易用，簡單方便，節省操作時間
- Friendly-user Wholesale System - intuitive interface instantly and user-friendly, simple and convenient to save time
- 即時存貨管理 - 發出訂貨單後，系統可即時查詢存貨資料，安排送收貨，執行盤點，根據記錄調整倉存等
- Real Time Inventory Management - After orders issued, the system is able to check inventory immediately, arrange delivery or receive items, perform inventory, warehousing and other adjustments according to records
- 卓越產品管理 - 設置管理產品屬性如尺碼、顏色、成本、多幣值的售價等
- Excellent Product Management - Manage and set product attributions such as size, colour, cost and price with multi-currency etc.
- 全面業務分析 - 可按要求建立不同類型銷售報告，提供銷貨情況、存貨期及分銷渠道報告以分析存貨狀況等分析數據資料
- Comprehensive Business Analysis - generate different types sales reports for different proposes, provide sales situation, inventory period, and distribution channels in order to analyze inventory status report analyzes data
- 靈活整合方案 - 可整合批發、零售管理及視像監察方案，以建立最完整的供應鏈管理方案
- Flexible Integration on Solutions - Wholesale, retail management and video monitoring solution can be integrated to form the most complete supply chain management solution
- 專業完善服務 - 網點提供專業而完善的技術支援、維修服務，以及使用指導和培訓課程等服務
- Professional and Remarkable Services - Netideas offer professional and remarkable services on technical support, maintains, user guiding and training course, etc.



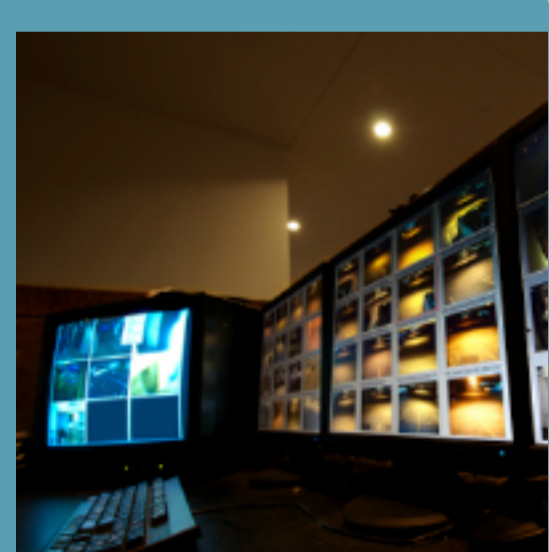
2. 零售管理方案 Retail Management Solution:

- 高效簡易店舖管理 - 簡易快捷操作介面，暫存銷售功能，減省銷售時間，提高銷售效率，輕易協助店舖增加銷售額
- Simple and Efficient Shops Management - Quick response and easy interface, function of saving temporary sales orders, save sales time and improve sales efficiency, easily help increasing turnover of the shops
- 系統規範倉存管理 - 即時查詢存貨資料，有系統地建立和管理分析報告，方便補貨同時減低倉存成本
- Specialization and Systematization on Inventory Management - Real-time inventory data query, set up and manage the systematic analysis to facilitate the stock replenishment meanwhile reducing warehousing costs
- 專業分析銷售管理 - 即時銷售分析與銷售目標監察，有效根據實時數據當機立斷，促進銷售管理成效，隨時分析預測市場走勢
- Professional Analysis on Sales Management - Immediately monitoring on sales analysis and sales targets, according to real-time data, taking actions decisively and effectively to promote the effectiveness of sales management, analysis and forecast market trend at any time
- 全面完善人事管理 - 設定和紀錄店舖與員工的工作時間表，評核員工表現及計算薪酬，計劃人力資源方案等，優化營運管理
- Comprehensively Improve HR Management - Set and record staff schedules of shops, assess staff performance appraisal and salary calculations and other human resources programs plans, and optimize operational management
- 優化客戶關係管理 - 建立顧客資料庫，推行會員制度，設定顧客獎勵或促銷活動，全面分析資料以設計優化客戶關係管理策略
- Develop customer relationship management - Establish customer database, provide the implementation of the membership system, set the customer rewards or promotions program, offer comprehensive data analysis for the optimization of customer relationship management strategy



3. 視像監察方案 Video Monitoring Solution:

- 即時視像監察 - 監察各間店舖、辦公室及倉庫的即時影像
- Live Video Viewing - Monitoring of the shops, offices and warehouse real-time video
- 多地點監控 - 同一時間內，可監察多個不同地點的即時情況，節省巡視各地業務的時間及成本
- Multi-site Monitoring - At the same time, able to monitor a number of different locations and know the situation immediately, to save inspection time and cost for visiting throughout the business on different regions.
- 實時管理業務 - 透過即時視像與系統實時數據分析相互結合，可按實際情況調整各分店的銷售策略
- Instant Business Management - Through combining the instant video with real-time data analysis, able to adjust the sales strategy for the various branches according to the actual situation
- 隨時隨地掌控業務 - 管理層無論身在何方，都可直接透過高速穩定的雲端科技，以互聯網監察業務，隨時隨地掌控即時業務
- Business Control Anytime, Anywhere - Wherever the managements are located in, they could control and monitor the real-time business operations anytime, anywhere, just directly through the Internet with the high-speed and stable cloud technology



網點提供的專業供應鏈管理方案是新年拓展業務、提高管理效率的最佳選擇。現在，您可立即預約時間，網點將提供免費上門演示方案服務；或請致電或電郵查詢系統方案試用詳情，為擴大您新年業務發展提前計劃！祝商祺，謝謝！

Netideas professional supply chain management solutions are the best choice to expand your business and improve the management efficiency for the coming year. Now, please immediately reserve the free onsite services for demonstration and presentation; or please enquiry for

Netideas trial system solutions by calling our hotlines or e-mail for products details, so as to plan for your business development of next year in advance! With the greetings of the business! Thank you!

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預約免費上門演示方案服務或產品試用：sales@netideas.com.hk

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